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Differences in time to injection onset by drug in California: Implications for the emerging heroin epidemic



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ABSTRACT

Background: Heroin use is increasing in the US. Heroin use may predispose users towards injection routes of drug administration as compared to other illicit substances.

Objective: To explore the relationship between heroin use and drug injection, we compared time from first use to first injection (referred to as time to injection onset by drug [TTIOD]) of heroin, methamphetamine/speed, cocaine, and crack cocaine among people who inject drugs (PWID).

Methods: Age of first use and first injection by drug was collected from 776 PWID. Survival analyses were used to determine TTIOD and to examine demographic factors associated with TTIOD. Cox regression analysis was used to determine demographic factors associated with drug-specific injection onset.

Results: The eventual injection onset rate by the drug was 99% for participants who used heroin, 85% for participants who used methamphetamine/speed, 80% for participants who used powder cocaine, and 38% for participants who used crack cocaine. Hazard ratios for injection use within one year of first use by drug were: 1.37 (median survival time [MST] = 0.61 years) for heroin, 0.66 (MST = 1.10 years) for methamphetamine/ speed, 0.50 (MST = 2.93 years) for powder cocaine, and 0.12 (MST = 39.59 years) for crack cocaine. Demographic differences in TTIOD were found for each drug. Demographic differences were found for eventual injection by drug for all substances except heroin.

Conclusion: Among PWID, heroin use was associated with a more rapid transition to injection and a higher rate of eventual heroin injection regardless of demographics. More robust, innovative efforts to reduce heroin use and prevent injection initiation are urgently needed.

1. Introduction

1.1. Global and US trends in opioids and heroin

Of the estimated 35 million people who used opioids in 2015, 17.7 million people used heroin or opium (UNODC, 2017). Opioids are the primary drug of concern for people entering treatment in Asian and Europe and the second drug of concern in North America and Africa (UNODC, 2017). The health consequences of opioid use have led the United Nations Office on Drugs and Crime (UNODC) to conclude that opioids, including heroin, are "the most harmful drug type." (UNODC, 2017) The UNODC and others have also concluded that increasing

overdose deaths are strongly related with increased heroin and synthetic opioids (especially fentanyl) use and that this phenomenon is a special concern in North America (Global Commission on Drug Policy, 2017; UNODC, 2017). In the global context, understanding drug use practices related to heroin use appears warranted.

In the US, increases in past year heroin use have been documented. Between 2002–04 and 2011–14 heroin use increased from 1.6 to 2.6 per thousand (Jones et al., 2015). Per capita past year heroin use doubled for people aged 18–25 between the years of 2002–2014 and increased for people aged 26 and older (Center for Behavioral Health Statistics and Quality, 2015). Comparison of heroin use and heroin use disorder from the National Epidemiologic Survey on Alcohol and Related

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https://doi.org/10.1016/j.drugalcdep.2018.01.005 Received 24 September 2017; Received in revised form 2 January 2018; Accepted 4 January 2018 Available online 15 February 2018 0376-8716/ © 2018 Elsevier B.V. All rights reserved. Condition from 2001–02 to 2012–13, showed significant increases in lifetime heroin use and disorder during this period, with statistically significant increases among non-Hispanic Whites and those aged 18–29 (Martins et al., 2017). Heroin-related treatment admissions have also increased dramatically overall and among non-Hispanic whites and individuals aged 45 years of age and older (Compton et al., 2016; Kolodny et al., 2015).

1.2. Heroin use and transitions to injection drug use

One potential consequence of heroin use is increased drug injection. Reasons for this are multiple. Some types of heroin (i.e., black tar heroin) are difficult to use without injection (Maxwell and Spence, 2006). In addition, as compared to ingestion through other routes, heroin injection typically provides a lower-cost per dose with a stronger euphoric drug effect, more rapid onset and longer effect as compared to snorting or smoking heroin (Fitzgerald et al., 1999; Goldsamt et al., 2010; Kermode et al., 2009; McBride et al., 2001; Sherman et al., 2002; Swift et al., 1999). Other research indicates that these effects appear more salient for heroin than other common injectable drugs such as methamphetamines/speed (referred to as meth/speed hereafter) and powder cocaine (Gossop et al., 1992). Perhaps for this reason 50% of people who used heroin in the NSHUD report injecting as compared to 13% of people who use meth/speed and 3% for people who use cocaine (Novak and Kral, 2011). Understanding the implications of increased heroin use for drug injection patterns is important given the elevated health risk associated with drug injection (Larney et al., 2016; UNODC, 2017)

1.3. Time to injection initiation by drug

Previously, we examined birth cohort differences in time to injection initiation (TTII) – defined as years between first illicit drug use and first injection drug use (Bluthenthal et al., 2017). Along with race and gender differences, we also found that people who inject drugs (PWID) born in the 1980s and later, who came of age during the prescription opioid epidemic, had a shorter TTII as compared to those born in the 1970s who came of age during the cocaine/crack cocaine epidemics (Bluthenthal et al., 2017).

As a follow-up to that study, we now examine time to injection onset by drug (TTIOD), defined as years between first use of a particular drug and first injection of that drug. We hypothesize that heroin use would result in a more rapid transition to injection once used as compared to meth/speed, powder cocaine, and crack-cocaine. Given recent national data on changing trends in heroin use by sub-populations (Cicero et al., 2014; Jones et al., 2015), our prior research finding on TTII (Bluthenthal et al., 2017), and sexual orientation vulnerability to methamphetamine (Marshall et al., 2011), we also consider if demographic characteristics are associated with injection onset of heroin, meth/speed, cocaine, and crack cocaine. To our knowledge, this type of comparative examination of TTIOD has not been previously undertaken.

2. Methods

2.1. Study procedures, eligibility, and recruitment

Data for these analyses come from a mixed-method, life course study of injection initiation among PWID in Los Angeles and San Francisco, California from 2011 to 2013 (Arreola et al., 2014; Wenger et al., 2016). Study recruitment was accomplished using targeted sampling methods (Bluthenthal and Watters, 1995; Kral et al., 2010; Watters and Biernacki, 1989). Participant eligibility criteria included self-reported injection drug use in the last 30 days (as verified by visible signs of venipuncture), 18 years of age or older, and ability to provide informed consent. A total of 776 participants were eligible and completed a 30-min, quantitative survey using computer-assisted personal interviewing software (Questionnaire Development System, Nova Research, Bethesda, MD) with a trained research interviewer in a private setting. Participants received \$15 USD for completing the quantitative survey. The institutional review boards approved study procedures at RTI International and the University of Southern California.

2.2. Key study domains and variables

Guided by Life Course Theory (Elder, 1994), we were interested in the time between critical events: in this case the first use of a specific drug and first injection of that same drug. While we asked for information on 12 injectable drugs (i.e., heroin, powder cocaine, crack cocaine, meth/speed, prescription opioids, stimulants, sedatives, tranquilizers, methadone, buprenorphine, speedballs [heroin/cocaine mixture], and goofball [heroin/meth/speed mixture]), we limited our investigation to heroin, meth/speed, powder cocaine and crack cocaine. We excluded prescription opioids because we did not ask details on which kind of prescription opioid was used. In the last 50 years, prescription opioid formulations have changed three times, with shortacting formulations being available throughout, followed by the introduction of extended-release formulations in the mid-nineties, and then abuse-deterrent formulations in 2010 (Manchikanti et al., 2012). The abuse potential and routes of administration of these prescription opiate formulations differ significantly (Butler et al., 2011; Butler et al., 2013; Havens et al., 2014). Unfortunately, our questions on prescription opioids did not include items that would allow us to distinguish between types of prescription opioids (short-acting, extended-releases, abuse-deterrent) and so we cannot reliably examine prescription opioid TTIOD in our sample. We have also excluded other prescription drugs (i.e., stimulants, sedative, tranquilizers, methadone, and buprenorphine) because fewer than 10% of our sample had ever injected these substances.

To determine first use and first injection of heroin, meth/speed, powder cocaine, and crack cocaine, we asked the following questions. "Have you ever used [drug type]?" For those responding affirmatively, the next question was, "How old were you when you first used [drug type]?" Participants were then asked if they had ever injected the drug. For those responding affirmatively, they were asked the age at first injection use. To determine TTIOD, we subtracted age of the first injection of a drug from the age of first use. TTIOD result of zero indicates that the participant first used and first injected a drug at the same age. All other numbers indicate the years between first use and first injection.

Changes in drug-using subpopulations led us to consider the following demographic variables as covariates: gender by sexual orientation (heterosexual male, heterosexual female, gay or bisexual male, lesbian or bisexual female), age (measured as birth cohort), and race/ ethnicity (White, African American, Latino, and all others).

2.3. Sample size and statistical analyses

Participants contributed data for analyses if they ever used crack cocaine, powder cocaine, meth/speed or heroin (n = 776). Therefore, analyses related to heroin use included 94% of the sample. The proportion included for the other drugs was: 87% for crack cocaine, 86% for powder cocaine, and 73% for meth/speed.

Survival analysis techniques were used to describe years to first injection by drug. Cumulative survival proportions by year were generated for each drug. Using survival tables, we determined hazard ratios and median survival TTIOD for each drug as well. To assess if TTIOD differed by demographics, we used Kaplan-Meier comparison of means. Lastly, we used Cox regression analysis to determine if demographic factors were associated with eventual uptake of injection for heroin, meth/speed, powder cocaine, and crack cocaine. For all statistical tests, we used p < 0.05 to establish significance. Data analysis was conducted using IBM© SPSS© version 24.

Table 1

Selected demographic, socioeconomic, and drug use characteristics of sample (N = 776).

Characteristic	N (%)
Study Site	
Los Angeles	397 (51%)
San Francisco	380 (49%)
Gender by sexual orientation	
Heterosexual male	495 (64%)
Heterosexual Female	164 (21%)
Gay or bisexual male	77 (10%)
Lesbian or bisexual female	39 (5%)
Age	
< 29	80 (10%)
30 to 39	86 (11%)
40–49 50 og bisker	223 (29%)
50 or higher	388 (50%)
Birth Cohort	000 (440/
Pre-Sixties	339 (44%)
Sixties Seventies	243 (31%)
Eighties or later	104 (13%) 91 (12%)
Lionado or later	JI (1270)
Race/ethnicity	
White	265 (34%)
African American	233 (30%)
Hispanic All others	192 (25%)
	82 (11%)
High school or equivalent education or more – Yes	499 (64%)
Currently homeless – Yes	484 (62%)
Monthly income	
< \$1351	627 (81%)
\$1351 plus	150 (19%)
Years of drug injection	
< 10 years	126 (16%)
10 to 19 years	128 (17%)
20 or more years	522 (67%)
Ever used	(77 (070)
Crack cocaine	677 (87%)
Powder cocaine Methomphatamine	669 (86%)
Methamphetamine Heroin	566 (73%) 732 (94%)
Opiate prescription medication	492 (63%)
Stimulant prescription medication	168 (22%)
Tranquilizers prescription medication	451 (58%)
Sedative prescription medication	159 (20%)
Marijuana	723 (93%)
Ever injected	
Crack cocaine	254 (33%)
Powder cocaine	537 (69%)
Methamphetamine	480 (62%)
Heroin	727 (94%)
Opiate prescription medication	250 (32%)
First drug injected	
Heroin Methamphatamina (Speed	460 (59%)
Methamphetamine/Speed Cocaine	163 (21%)
Goofball/Speedball	84 (11%) 33 (4%)
Prescription opioids	28 (4%)
Other prescription drugs	4 (1%)
Injection frequency, last 30 days Less than once a day	362 (47%
Once or twice a day	214 (27%
Three times or more a day	201 (26%

3. Results

3.1. Sample characteristics

Selected sample characteristics are presented in Table 1. This sample is diverse ($\sim 30\%$ white and African American, 25% Latino;

25% female), older (50% were \geq 50 years of age; mean age = 47.59 [standard deviation = 11.44]), low income (80% earned income < \$1350 per month), and unstably housed (62% homeless). In terms of drug use, most had used heroin (94%) and marijuana (93%) at least once. Over three-quarters had ever used cocaine, and nearly three quarters had used meth/speed. While all participants were recent injectors, rates of ever injecting a drug varied. For instance, heroin was ever injected by 93% of the sample as compared to 69% for powder cocaine, 62% for meth/speed, and 33% for crack-cocaine. Mean age of first injection was 21.72 years (standard deviation = 8.58; median = 19).

3.2. Survival analysis of TTIOD for heroin, meth/speed, and powder cocaine

Fig. 1 illustrates the cumulative survival proportions by year since first use for each drug. For people using heroin, only 19% had NOT initiated injection use within one year of first use. These proportions were 51% for people using meth/speed, 60% for powder cocaine, and 89% for crack cocaine. Within 10 years of first use, 3% of people using heroin had NOT injected it as compared to 22% of people that had used meth/speed, 30% of people that had used powder cocaine, and 71% of people who had used crack cocaine. The one-year hazard ratios by drug were 1.37 for heroin (standard error [SE] = 0.04; median survival time = 0.61 year), 0.66 for meth/speed (SE = 0.04; median survival time = 1.10 years), 0.50 for powder cocaine (SE = 0.03; median survival time = 2.93 years), and 0.12 for crack cocaine (SE = 0.01; median survival time = 39.59 years).

3.3. Kaplan-Meier comparison of means of TTIOD

Using Kaplan-Meier techniques, we examined demographic (sex, birth cohort, sexual orientation, and race) differences in TTIOD (Table 2). For heroin, we found differences in survival curves such that Latinos had statistically significant shorter TTIOD and PWID born in the 1970s had longer TTIOD. For meth/speed, we found that gay/bisexual men had a shorter TTIOD while Latinos had longer TTIOD. For cocaine, PWID born in the pre-sixties birth cohort and women had longer TTIOD. For crack cocaine, whites and the 1980s or later birth cohort had shorter TTIOD.

3.4. Cox regression analysis of factors associated with injection uptake

Lastly, we examined demographic factors associated with transitioning into injection by drug (Table 3). Eventual injection by drug was as follows: 99% for heroin, 85% for meth/speed, 80% for powder cocaine, and 38% for crack cocaine. Due to the high rate of eventual injection among people who used heroin, no demographic differences in injection uptake were noted for this drug. Gay men were more likely to initiate meth/speed injection while Latinos were less likely to initiate meth/speed injection. For cocaine, heterosexual women and PWID born in the 1980s were less likely to initiate powder cocaine injection. Factors associated with crack cocaine injection included PWID born in the 1970s and 1980s while Latinos were less likely to inject crack cocaine.

4. Discussion

4.1. Heroin TTIOD and injection uptake

The rapid transition from first use to the first injection of heroin is our principal finding. This transition occurred more rapidly as compared to crack cocaine, powder cocaine, and meth/speed as measured by mean and median years to TTIOD, 1 and 10 years thresholds, and hazard ratio. These findings are in line with one study which reported that people who use heroin were more likely to become regular injectors and to progress to regular injection more quickly than users of

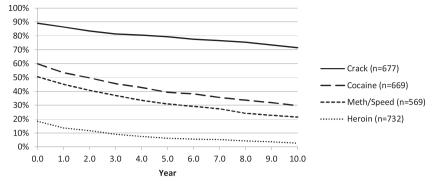


Fig. 1. Ten-year cumulative survival: Proportion having not injected by year from first use for heroin, meth/speed, cocaine, and crack cocaine among PWID, 2011–13.

cocaine, methamphetamine, and prescription stimulants and opioids (O'Keefe et al., 2016). Taken together, these data point to the elevated risk of injection for people who use heroin compared to people who use meth/speed, cocaine, and crack cocaine. This lead us to conclude that the increase in heroin use in the US is likely to be accompanied by a surge in people who inject drugs.

Local case reports and national surveillance data on ailments common to drug injection indicate that injection drug use is increasing rapidly in the US. For instance, data from the National Inpatient Sample found that injection drug use-related infective endocarditis (IDU-IE) cases increased from 7% in 2000-12.1% of cases in 2013 (Wurcel et al., 2016). A twelve-fold increase in hospitalizations for infective endocarditis was reported in North Carolina between 2010 and 2015 (Fleischauer et al., 2017). Similarly, a single center study of a tertiary care facility in North Carolina reported that IDU-IE cases rose from 14% to 56% of all IE cases between 2009 and 2014 (Hartman et al., 2016). At the University of Cincinnati Medical Center, investigators documented a two-fold increase in infective endocarditis and a three-fold increase in HCV that they linked to injection drug use over a 10-year period (Keeshin and Feinberg, 2016). Lastly, significant increases in HCV infections among people under the age of 30 have been linked to injection drug use in Kentucky, Massachusetts, Tennessee, Virginia, and West Virginia (CDC, 2011; Zibbell et al., 2015) and acute HCV incidence increased in 30 states between 2006 and 2012 (Survaprasad et al., 2014).

4.2. Demographic differences in injection uptake

Demographic characteristics were related to more rapid TTIOD. For

instance, we found that TTIOD for heroin and crack cocaine varied by birth cohort, aligning with our prior work that reported TTII (years between first illicit use of any drug and first injection of any drug) differed between those born in the 1970s versus those born in the 1980s or later (Bluthenthal et al., 2017). We also found that meth/speed TTIOD was significantly shorter for gay men. A large literature has documented the elevated use of amphetamines, methamphetamine, and crystal methamphetamine among gay men (Halkitis et al., 2001; Shoptaw, 2006). In addition, studies have also found that methamphetamine injection among gay men is higher than other groups (Inglez-Dias et al., 2008; Jin et al., 2014). Shorter TTIOD and higher odds of injection uptake among gay PWID might be expected. While the health risk, particularly HIV, for drug injection among gay men has been widely reported (CDC, 2013; Kral et al., 2001; Patrick et al., 1997; Strathdee et al., 2001), factors associated with transitions to drug injection among gay men are not well understood (Deacon et al., 2013; Dowsett et al., 2005; Nakamura et al., 2009). These demographic differences in injection by drug type are worthy of additional study. Such future work should consider factors such as cultural, socioeconomic, generational norms, and use patterns shaped by racial segregation or by subpopulation lifestyles (such as those observed for gay men) that might indicate a susceptibility to drug injection (Bourgois, 2003; Bourgois et al., 2006; Denham, 2008; McCoy et al., 2005).

4.3. Limitations

Research design limitations include the following. Data are based on participant self-reports and are subject to recall bias. However, recall measures for this study have been found to be reliable (Dyal et al.,

Table 2

Kaplan-Meier results for demographic variables associated with time to injection onset by drug (TTIOD).

	Heroin Mean in years (95% \sim CI)	Meth/Speed Mean in years (95% \sim CI)	Cocaine Mean in years (95% \sim CI)	Crack Cocaine Mean in years (95% \sim CI)
Sex by sexual orient	tation			
Heterosexual male	1.15 (0.82, 1.42)	8.07 (6.39, 9.75)	10.88 (8.97, 12.80)	30.17 (27.84, 32.51)
Heterosexual female	1.03 (0.41, 1.67)	8.84 (6.37, 11.30)	14.14 (11.16, 17.12)*	28.10 (25.26, 30.94)
Gay/bisexual	0.79 (0.34, 1.24)	2.52 (1.62, 3.42)*	10.64 (7.16, 14.13)	21.57 (17.01, 26.12)
Lesbian/bisexual	1.07 (0.24, 1.90)	7.61 (4.39, 10.83)	11.72 (6.86, 16.58)	22.60 (17.34, 27.85)
Birth cohort				
Pre-1960s	0.84 (0.45, 1.23)	10.37 (7.69, 13.05)	11.73 (9.23, 14.22)	33.45 (30.77, 36.13)
1960s	1.16 (0.66, 1.65)	5.66 (4.18, 7.14)	9.81 (8.01, 11.61)	25.00 (22.92, 27.08)
1970s	1.75 (1.00, 2.49)*	6.38 (4.80, 7.96)	9.53 (7.51, 11.56)	15.40 (13.13, 17.67)
1980s or later	1.12 (0.58, 1.65)	4.58 (3.49, 5.67)	7.63 (6.15, 9.11)*	8.36 (6.56, 10.17)*
Race				
White	1.13 (0.73, 1.52)	5.43 (4.15, 6.71)*	9.02 (7.38, 10.66)	20.10 (17.90, 22.32)*
African American	1.50 (0.88, 2.13)	9.52 (6.39, 12.66)	12.87 (10.04, 15.71)	32.24 (29.13, 35.35)
Latino	0.55 (0.15, 0.94) *	12.91 (8.96, 16.87)	10.25 (7.72, 12.78)	29.55 (26.97, 32.12)
Other	1.07 (0.41, 1.73)	6.08 (3.74, 8.43)	15.82 (9.97, 21.68)	33.02 (27.93, 38.12)

~ CI = Confidence Interval.

* p < 0.05 based on Log Rank (Mantel-Cox).

Table 3

Cox regression models of demographic factors associated with injection uptake by drug.

Variables	Meth/Speed AOR (95% CI)	P =	Cocaine AOR (95% CI)	P =	Crack Cocaine AOR (95% CI)	$\mathbf{P} =$
Gender by sexual orientation	on					
Heterosexual male	Referent		Referent		NS	
Heterosexual female	0.85 (0.66, 1.08)	0.18	0.73 (0.58, 0.91)	0.01		
Gay/bisexual male	1.37 (1.05, 1.79)	0.02	0.86 (0.64, 1.16)	0.33		
Lesbian/bisexual female	0.82 (0.54, 1.25)	0.36	0.84 (0.56, 1.26)	0.40		
Race						
White	Referent		NS		Referent	
Black	0.86 (1.68, 1.08)	0.20			0.71 (0.51, 0.98)	0.04
Latino	0.71 (0.55, 0.91)	0.01			0.51 (0.35, 0.74)	0.01
Other	0.96 (0.72, 1.28)	0.78			0.64 (0.40, 1.01)	0.05
Birth cohort						
Pre-1960s	NS		Referent		Referent	
1960s			0.92 (0.76, 1.12)	0.40	1.30 (0.95, 1.78)	0.10
1970			0.82 (0.62, 1.07)	0.20	2.12 (1.45, 3.10)	0.01
1980 or later			0.69 (0.50, 0.95)	0.03	3.06 (1.95, 4.81)	0.01

AOR = Adjusted Odds Ratio; CI = Confidence Interval; ns = Not significant.

2015). Our retrospective, cross-sectional study design allowed us to examine birth cohort differences, but studies that examine injection onset by drug type among prospective cohorts of people who use noninjection drugs are needed. Further, studies examining TTII and TTIOD in other locales are required to determine if the patterns observed in our studies are replicated elsewhere. Our sample should not be considered representative of PWID in Los Angeles and San Francisco, although our sampling approach has been found to yield comparable results to those employing respondent-driven sampling (Kral et al., 2010). Our sample was also older, and new studies with larger proportions of younger injectors are needed to determine if our findings are generalizable to younger cohorts of PWID.

Regarding our substantive findings, it is possible that black tar heroin - the predominant form that heroin is sold in the west of the Mississippi - accelerates transitions to drug injection because it is more difficult to sniff than the East Coast Colombian-sourced powder forms of heroin (Maxwell and Spence, 2006). However, national data on heroin use indicates that rates of injection are lower in the Western US than in other regions despite the high prevalence of black tar heroin on the West Coast (Muhuri et al., 2013). Nonetheless, studies examining TTIOD in cities where powder heroin forms are sold are needed (Ciccarone and Bourgois, 2003; Mars et al., 2016; Summers et al., 2017). Lastly, our data do not allow us to consider drug potency. Drug potency can vary substantially even over short periods of time and might influence the route of drug administration changes and overdose rates as indicated in other studies (Cunningham et al., 2008; Hempstead and Yildirim, 2014; Strang et al., 1997). Future studies that carefully examine the logistics of drug form, potency fluctuations, as well as cultural norms and political-economic contexts shaping patterns of drug use across vulnerable population subgroups are needed to more fully examine these relationships to explore the potential for populationlevel prevention interventions.

5. Conclusion

These data and our analysis of TTII in general (Bluthenthal et al., 2017), lead us to conclude that increased use of heroin in the US is highly likely to lead to more people injecting drugs. Increasing heroin use and drug injection present significant public health challenges. Shorter TTIOD reduces the opportunity for treatment and prevention systems to intervene with people who use drugs prior to the escalation to more dangerous ingestion modes. Efforts to engage people who use drugs while still early in their drug use career should be prioritized, and specific interventions aimed at engagement in treatment (Kelley and Chitwood, 2004) and preventing transitions into injection should be

implemented (Werb et al., 2013). Programs to consider in this latter area include the Sniffer intervention that was developed for users of powder heroin (Casriel et al., 1990; Des Jarlais et al., 1992), and the distribution foil (for smoking heroin) (Pizzey and Hunt, 2008) and other non-injection equipment with the aim of preventing transitions to injection (Bridge, 2010; Hunt et al., 1999).

Focus on active PWID as agents of injection prevention intervention should also be considered (Werb et al., 2017). Empirical studies have found that injection initiation is often a social learning process (Khobzi et al., 2008; Stillwell et al., 1999) that involves repeated exposure to injection, advice on how to injection, and actual assistance with first injection (Bluthenthal et al., 2014; Kolla et al., 2015). There are community (Hunt et al., 1998) and individual-level (Strike et al., 2014) interventions that attempt to discourage active PWID from interacting with non-injectors in a way that would prompt the latter to learn about injection or ask for assistance initiating injection (Bluthenthal et al., 2015; Rotondi et al., 2014). Safe drug consumption sites might also serve this purpose by permitting PWID to use in private settings that do not expose non-injectors to injection drug use (McNeil and Small, 2014; Potier et al., 2014). These approaches should be implemented where feasible.

Finally, to address other health risk associated with injection a robust public health response is needed and should include long-standing, evidence-based interventions such as syringe exchange programs (MacArthur et al., 2014), wound and abscess care clinics (Grau et al., 2002), primary care screening, vaccinations, and treatments (Burr et al., 2014; Heinzerling et al., 2006; Perlman et al., 2001), and overdose prevention education and naloxone distribution among other health promoting strategies (CDC, 2012). Heroin and drug injectionrelated harms are increasing, and our data suggest the need for public health to improve its understanding of the complex supply/demand/ sociocultural and economic parameters that have shaped changing generational preferences for drugs and their relationship to routes of administration. This would enable the field to supplement these evidence-based risk reduction approaches with more innovative, culturally-appropriate upstream structural interventions among the vulnerable populations most affected by this emerging crisis.

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Contributors

Ricky Bluthenthal designed the study (along with Alex Kral), conducted the statistical analysis, and prepared drafts of the manuscript. Ricky Bluthenthal, Philippe Bourgois, and Lynn Wenger managed the literature searches and summaries of previous related work. Lynn Wenger managed the study protocol. All authors contributed to and have approved the final manuscript.

Conflict of interest

No conflict declared.

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